

Gintzler Graphics and International Print & Packaging: Expanding Its Future

Gintzler Graphics and International Print & Packaging share common ownership by a 4th generation printer, and they are pleased to announce the expansion of a new division, Digital Label Express (DLE).

DLE was developed to help bring products to market fast. “Many clients request shorter turnaround times to pounce on market opportunities faster. They also need the ability to produce smaller quantities to test market new products before they commit to larger production runs,” explains Shelly Armstrong, Digital Solutions Specialist. DLE offers all of this with high quality digital printing and precision laser die cutting. Shelly notes, “Our division is designed for high flexibility and we wanted 100% digital work flow. This equates to no plating and tooling costs.”

Gintzler Graphics and International Print & Packaging announce Shelly Armstrong as the Digital Solutions Specialist who markets and sells for DLE. Mark Mitchell is the Digital Pre-production Engineer who, behind the scenes, does all the magic. Together with our team of industry specialists, they are growing DLE to outstanding proportions.

Since 1916, Gintzler Graphics has been providing label and packaging solutions to customers. Shelly says, “This is just one more service we are offering to help maximize our clients’ needs, which is to sell more product.” Welcome to the future!



About Gintzler Graphics and International Print & Packaging

For nearly a century, Gintzler Graphics and International Print & Packaging have been synonymous with custom-made solutions and unmatched quality. With state-of-the-art facilities in New York and Texas, we have the ability to fulfill all of your needs on time. Every time. Servicing businesses throughout North America. By combining our expert craftsmanship, advanced technologies, and strict quality guidelines, we strive to cultivate long-term relationships and consistently provide our customers with innovative label and packaging identification solutions that help our clients sell more product. The cutting-edge offerings you need paired with the high-level of service you appreciate. That’s what makes us the label leader. www.gintzler.com www.ipp-corp.com

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